



Financial Management: Principles and Applications (12th Edition) (Pearson Series in Finance)

By Titman, Sheridan; Keown, Arthur J.; Martin, John D.

Prentice Hall, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Contents: Part 1: Introduction to Financial Management Chapter 1: Getting Started - Principles of Finance Chapter 2: Firms and the Financial Market Chapter 3: Understanding Financial Statements, Taxes, and Cash Flows Chapter 4: Financial Analysis - Sizing Up Firm Performance Part 2: Valuation of Financial Assets Chapter 5: Time Value of Money - The Basics Chapter 6: The Time Value of Money - Annuities and Other Topics Chapter 7: An Introduction to Risk and Return - History of Financial Market Returns Chapter 8: Risk and Return - Capital Market Theory Chapter 9: Debt Valuation and Interest Rates Chapter 10: Stock Valuation Part 3: Capital Budgeting Chapter 11: Investment Decision Criteria Chapter 12: Analyzing Project Cash Flows Chapter 13: Risk Analysis and Project Evaluation Chapter 14: The Cost of Capital Part 4: Capital Structure & Dividend Policy Chapter 15: Capital Structure Policy Chapter 16: Dividend Policy Part 5: Liquidity Management & Special Topics in Finance Chapter 17: Financial Forecasting and Planning Chapter 18: Working Capital Management Chapter 19: International Business Finance Chapter 20: Corporate Risk Management.



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Basically no phrases to clarify. It really is written in straightforward phrases rather than hard to understand. You will not sense monotony at any moment of your own time (that's what catalogues are for concerning if you ask me).

-- Doris Beier

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