



The Essential Book Blog: The Complete Bibliophile's Toolkit for Building, Growing and Monetizing Your On-Line Book-Lover's Community (Paperback)

By Ken J Howe PhD

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***** QUICKLY, EASILY ETHICALLY MONETIZE YOUR BOOK BLOG *****
***** WHAT THIS GUIDE OFFERS: 1. The basics of book analysis and critiquing 2. Steps and resources for creating your on-line home 3. Tips for connecting books and readers 4. How to manage and grow your community 5. Socially and morally accepted practices for monetizing your blog or website WHO WILL BENEFIT FROM THIS GUIDE: All bibliophiles: readers, writers, collectors, sellers, particularly: 1. Book reviewers, from beginner to semi-professional 2. Authors, whether self-published, vanity, or traditionally published, writers yearning to connect with readers and reviewers and increase exposure for their books 3....



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