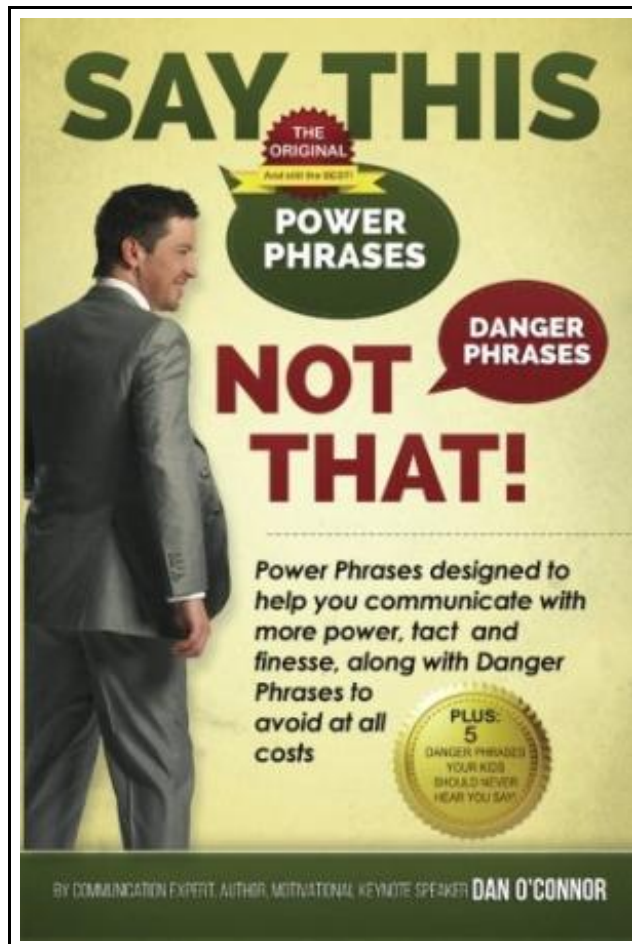


## Say This--Not That: Power Phrases Designed to Help You Communicate with Power, Tact, and Finesse, Along with Danger Phrases to Avoid at All Costs (Paperback)



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Createspace, United States, 2011. Paperback. Book Condition: New. 226 x 145 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This is THE ORIGINAL Say This--Not That Book! Description: Have you ever had one of those I wish I hadn't just said that! moments? In Say This, Not That, expert communication trainer Dan O Connor gives you the words and phrases you can use to effortlessly hit your communication target every time. With Say This, Not That, you can skip right to the punch and learn the danger phrases to avoid-the ones that are sabotaging your message, and the power phrases to use-the ones that will enable you to deliver your message with clarity and effectiveness-the ones that will move you to a new communication level and put you in the category of savvy communicator. No more skimming through pages to find what you're looking for--every page has useful tools you'll be able to apply immediately, and examples of each phrase in use. Furthermore, this program comes complete with quick-reference reminder cards you can have at-the-ready, so you can really make these techniques your own-not just for one enthusiastic moment, but forever! What will you find in Say This Not That? 1- The words! Most chapters deal with one specific danger phrase to be eliminated from your verbal repertoire and one specific power phrase to replace it. However, since not all phrases we'll be covering have exact opposites, you'll also find chapters that deal solely with danger phrases to be purged from usage, and other chapters that deal solely with power phrases that should be added to your every day communication arsenal, to infuse your speech with punch and power. 2- The theory--A great deal of research has gone into determining the effect...

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